

Global Summit

Get a clear business strategy to skyrocket your influence, impact and income.

SUMMIT SCHEDULE

25, 26 & 27 JANUARY 2021

Times are in Eastern Standard Time





- 09:00 Welcome remarks by hosts
- 09:20 Keynote panel discussion:

YOUR VISION: WHAT IT IS AND WHY IT MATTERS Wendi Blum Weiss, Alexandra Bytchkova, Magriet Potgieter

10:00 Workshop sessions:

CLAIMING YOUR LEGEND PERSONA: THE KEY TO YOUR CASHFLOW

with Amber Griffiths

I'LL HAVE WHAT SHE IS HAVING: PR AND MEDIA WORKSHOP with Magriet Potgieter

- 11:00 VIRTUAL MIXER
- 12:00 Lunch & Learn workshop sessions:

3 KEY SYSTEMS TO SUPER CHARGE YOUR START UP IN 2021 AND BEYOND

with Emily McHugh

HOW TO OVERCOME YOUR BIGGEST VISIBILITY BLOCKS (& CREATE A 6 WEEK CONTENT CALENDAR) with Anna M Frandsen









- 13:00 Recap of morning sessions by hosts
- 13:20 Keynote:

SHIFT, FLOW, GROW AS A VIRTUAL SPEAKER & COACH with Pegine Echevarria

14:00 Workshop sessions:

HOW TO STOP SCARCITY THINKING (SO YOU CAN MAKE MORE MONEY)

with Becky Mollenkamp

HOW TO DEVELOPMENT YOUR MINDSET FOR SUCCESS

with Cynthia Ohene

- 15:00 VIRTUAL MIXER
- 16:00 Workshop sessions:

VIRTUAL EVENTS: AN OPPORTUNITY FOR GROWTH AND VISIBILITY

with Alexandra Bytchkova

LEVERAGING SPEAKING OPPORTUNITIES TO GROW YOUR BUSINESS

with Whitnie Wiley















09:00 Welcome remarks by hosts09:20 Keynote panel discussion:

YES SECRETS: How To Attract & Convert New & Repeat Business Without Ever Coming Across Salesy with James Malinchak

10:00 Workshop sessions:

BEING NEW, STAYING NEW with David Chislett

3 STEPS TO GAMIFYING YOUR ONLINE COURSE with Alyea Sandovar

- 11:00 VIRTUAL MIXER
- 12:00 Lunch & Learn workshop sessions:

ROADMAP TOWARDS A SUCCESSFUL LAUNCH with Steph Starr

HOW TO PRICE YOUR ONLINE COACHING SERVICES with Kevin Goins











- 13:00 Recap of morning sessions by hosts
- 13:20 Keynote Interview:

"THE NEW SALES PARADIGM" SELLING WITH PURPOSE & VISION

with Wendi Blum Weiss

14:00 Workshop sessions:

BUSINESS SUCCESS: THE GO-GIVER WAY with Bob Burg

HOW TO SELL YOUR COURSE BEFORE YOU CREATE IT with Amy Io

- 15:00 VIRTUAL MIXER
- 16:00 Workshop sessions:

Create a Magnetic Message That Is Your 24/7 Authority-Boosting, Client-Attraction Machine

with Melanie Benson

SUCCESSFUL, SLEAZE-FREE SALES CONVERSATIONS with Frika Tebbens

19:00 Fireside chat:

PODCASTING AND INTERVIEWING: THE GOOD AND THE BAD

with Vince Warnock

















09:00 Welcome remarks by hosts

09:20 Panel discussion:

Social media trends in 2021

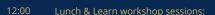
10:00 Workshop sessions:

HOW TO ATTRACT MORE COACHING CLIENTS USING FACEBOOK ORGANICALLY with Martine Cadet

CPY101: FUNDAMENTALS OF COPYWRITING. BUILDING PROFICIENCY IN PERSUASION FOR FUN AND PROFIT

with Brett Kaufman

11:00 VIRTUAL MIXER WITH GUEST



THE 3 STEP SYSTEM TO LAUNCH & GROW YOUR YOUTUBE CHANNEL, BUSINESS AND BRAND

with Salma Jafri

FACEBOOK MARKETING IN 2021– WHAT YOU NEED TO KNOW with Dennis Yu











13:00Recap of morning sessions by hosts13:20Keynote:

Use Your Home Office To Guarantee New Income. Level-Up How You Show Up... while keeping your house feeling like a home.

with Rashida Mendes

14:00 Workshop sessions:

LinkedIn Authority & Leads - How To Rapidly Fill Your Pipeline and Build Authority, Even If You Can't Market Yourself Out Of A Paper Bag

with Trevor Robinson

CREATIVE TECHNIQUES FOR ENGAGING YOUR AUDIENCE WITH INSTAGRAM STORIES with Robin Smith

- 15:00 VIRTUAL MIXER
- 16:00 Workshop sessions:

How to Grow Your Personal Brand on LinkedIn & Power Your Career or Business in 2021 with Wendi Weiner

ELEVATE & CONVERT YOUR EARLY-STAGE INSTAGRAM with Laura Greenland













28 - 29 JAN

VIP

Business Blueprint

Can't join live?

We've got you covered! Everything is recorded so you actually do have us in your pocket (I mean computer).

It's like we are sitting next to you, guiding you step-by-step, helping you monetise your strategy, and it feels like you are exactly in the room with us live.

Can't wait to see you there!



VIP ACCESS 28 & 29 JANUARY 2021

BUSINESS BLUEPRINT DIGITAL COURSE (LIVE)

Tell me how many times you've gone home after a summit and said "I wish I could implement everything the experts just taught me!"

We've got you covered!!

We will hold your hand and walk you through each step so that you can walk away from the summit with a *personalised action plan* on how to grow your business in 2021.

The VIP Bonus package gives you Wendi, Alexandra, and Magriet LIVE for 2 days where they will help you implement your business strategies, sales, and social media to skyrocket YOUR business in the next 12 months.





